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Abstract

Pulverulent coating materials composed of

- (A) leaflet-shaped particles having a ratio of laminar diameter D to layer thickness d , i.e., $D:d$ of from 100:1 to 10:1, comprising at least one leaflet-shaped effect pigment in complete or near-complete parallel orientation to the surface of the leaflet-shaped particles, and
- (B) transparent, dimensionally stable, non-leaflet-shaped particles or leaflet-shaped particles having a ratio of laminar diameter D to layer thickness d , i.e., $D:d$ of $< 10:1$ which are free from leaflet-shaped effect pigments;

process for preparing them, and their use.